



## **About**

### **A little seed**

When Sheri Whittaker gave birth to her third daughter in the fall of 1998, she realized the weather would soon be turning cold and she would be forced yet again to cover the infant carrier with a blanket whenever she stepped outside. Like every mom on-the-go, Sheri was quickly reminded of how difficult it is to keep a blanket draped over the carrier handle while trying to prevent it from flying away and exposing her baby to the elements. She was also reluctant to suffocate her daughter under multiple blankets. After searching every baby store for a solution, but finding nothing that worked like she wanted, she made a cover of her own. One that fit all the way around the infant seat, with elastic in the bottom to hold it in place; plus a hole in the top for the handle to fit through so her hand wouldn't slip; and she could see her baby inside its tent-like enclosure.

### **Small Sprout**

As the years passed, Sheri was continually amazed that no one had the same idea she did. Ten years later the little seed sprouted when her oldest daughter Kirsten became pregnant and insisted she and her modern-mom friends have infant carrier covers too. It seemed the world was going through a baby boom and they became frustrated every time they saw someone using a blanket to cover their infant carrier. Sheri and Kirsten were convinced the world was in serious need of a truly functional infant carrier cover.

Soon everyone noticed Kirsten traveling around town with her infant safely and stylishly covered and said they wished they had one for their baby. So, with Sheri's business experience and Kirsten's marketing background, Sprout Shell sprung up and quickly changed the lives of new mothers everywhere. Now moms can cover their little sprouts with style and ease without worry!

We now have a new sprout on our vine, Teri, Sheri's twin sister, who uses her great taste and fashion savvy to help Sprout Shell create the hippest and most stylish carrier cover around.